



# 2018 HANYANG ERICA SUMMER SCHOOL



**HANYANG UNIVERSITY ERICA CAMPUS**  
Education Research Industry Cluster @ Ansan



# WELCOME TO HESS 2018

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Come join **Hanyang ERICA Summer School (HESS)** where international students from around the world meet to attend the classes, participate in exciting field trips and make new friends.

**OFFICE OF INTERNATIONAL AFFAIRS, HANYANG UNIVERSITY ERICA**

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# HANYANG UNIVERSITY ERICA

## ERICA

Education + Research + Industry Cluster at Ansan

Hanyang University ERICA consists of 9 colleges: College of Engineering Sciences, College of Computing, College of Pharmacy, College of Science and Technology, College of Language and Culture, College of Communication and Social Science, College of Business and Economics, College of Design, and College of Sports and Arts. There are a number of departments that offer scholarships and internship opportunities including those under PRIME, Rainbow 7, and Global Industry-University Partnership (for internships). Contact us to learn more.

### Quick Facts

<b>Established</b>	1979
<b>Programs</b>	47 Departments 4 Graduate Schools
<b>Student body</b> <i>as of 2016</i>	Undergraduate 9,037 Graduate 1,404
<b>International Student body</b>	Approx. 900 annually
<b>World University Ranking</b>	155th (2017-2018) <i>by QS University Rankings</i>
<b>Asian University Ranking</b>	30th (2018) <i>by QS University Rankings</i>





**Program Period**  
Session1: **Jul 11 - Jul 28**  
Session2: **Jul 28 - Aug 14**  
Choose session 1, 2 or both



Earn Credits during Vacation  
**3 credits in 2 weeks**  
**6 credits in 4 weeks**

## 2018 HANYANG ERICA SUMMER SCHOOL

Experience Korea  
**4 Fun Activities**



Partner University  
Scholarship Available  
**KRW 1,350,000**  
➔ **KRW 750,000**





# CALENDAR

Overview of important dates and events for Hanyang ERICA Summer School 2018.

**Program Period**

- Session1: July 11 - July 28
- Session2: July 28 - August 14  
(Choose Session 1, 2 or both)

**Application Period**

January 10 - May 30

**Credits per Course**

3 credits

**Contact Hours**



45 hours for 3 credits

**Class Hours**

09:00 - 12:00 and  
13:00 - 14:30

In one session, students can choose 1 course and earn 3 credits. Each course is taught Monday to Friday 09:00 - 14:30. Lunch time is 12:00 - 13:00. Students who apply for both session 1 and 2 will take 2 courses and earn total 6 credits.

## JULY/AUGUST 2018

MON	TUE	WED	THU	FRI	SAT	SUN
		7/11 <small>Session1</small>  ➔ Check-in	7/12 ➔ Check-in	7/13 <b>i</b> Orientation ☆ <b>Activity 1</b>	14 ☆ <b>Activity 2</b>	15
16	17	18 <small>class 3</small> ☆ <b>Activity 3</b>	19 <small>class 4</small>	20 <small>class 5</small>	21 ☆ <b>Activity 4</b>	22
<small>class 1</small>	<small>class 2</small>	<small>class 3</small> ☆ <b>Activity 3</b>	<small>class 4</small>	<small>class 5</small>	☆ <b>Activity 4</b>	
23	24	25 <small>class 8</small>	26 <small>class 9</small>	27 <small>class 10</small> 🎓 Graduation	28 <small>Session2</small>  ➔ Check-out ➔ Check-in	29 ➔ Check-in
<small>class 6</small>	<small>class 7</small>	<small>class 8</small>	<small>class 9</small>	<small>class 10</small> 🎓 Graduation	☆ <b>Activity 3</b>	
30 <b>i</b> Orientation <small>class 1</small> ☆ <b>Activity 1</b>	31 <small>class 2</small>	8/1 <small>class 3</small> ☆ <b>Activity 2</b>	2 <small>class 4</small>	3 <small>class 5</small>	4 ☆ <b>Activity 3</b>	5
6 <small>class 6</small>	7 <small>class 7</small>	8 <small>class 8</small>	9 <small>class 9</small>	10 <small>class 10</small> 🎓 Graduation	11 ☆ <b>Activity 4</b>	12
<small>class 6</small>	<small>class 7</small>	<small>class 8</small>	<small>class 9</small>	<small>class 10</small> 🎓 Graduation	☆ <b>Activity 4</b>	
13 ➔ Check-out	14 ➔ Check-out					

# COURSES

At HESS, students can select 1 of any of the following courses per session:

## Session 1

### Architecture

Building Equipment System and Design

### Design

Digital Typography

### Business

Financial Management

### Korean Studies

Korean Language & Culture

### Culture Contents

Understanding K-Pop Industry

✓ *Visits to Korean top entertainment companies included.*

## Session 2

### Engineering

Manufacturing Systems

### Design

Interior Design Project

### Business

Organizational Behavior

### Korean Studies

Korean Language & Culture

### Culture Contents

Understanding K-Pop Industry

### Note

*Course list is subject to change*



# PROFESSORS



Professor Kyoo Dong Song  
*- Building Equipment System and Design*

Professor Song is a professor at the Dept. of Architectural Engineering at Hanyang University ERICA.

His main research area is on developing daylighting systems for sustainable architecture, and he is actively conducting research projects in related areas. He served two terms as an executive officer for the Architectural Institute of Korea. In 2010, he served as the Senior Vice President of the Korea Institute of Sustainable Architecture and Building Services.



Professor Kenneth Kim  
*- Understanding K-Pop Industry*

Professor Kim is the Chair of the Dept. of Culture Contents at Hanyang University ERICA. His research and teaching activities focus on the field of media and entertainment.

Prior to working for Hanyang, he spent over 20 years in the industry working for Samsung, CJ, and Walt Disney Company. At CJ, he was the head of international business development and international sales, and he was in charge of organizing some of notable global events such as Asian Music Awards and K-Cons.

# PROFESSORS



Professor Won-Shul Shim  
*- Organizational Behavior*

Professor Shim is a professor at the College of Business and Economics, Hanyang University ERICA. He was the Dean of the college from 2014 until 2016.

In 2013 and 2014, he was selected as an author of 'Top 25 hottest articles in the world' by ScienceDirect, and in 1998, he was selected as the Best Professor of the Year in Hanyang University. He had served as the president of many organizations, such as the Korean Academy of Business History, the Korean Academic Association of Business Administration, the Industrial Management Research Institute, and etc.



Professor Ildong Joe  
*- Understanding K-Pop Industry*

Professor Joe is a researcher at the Research Institute of Korean Culture at Ewha Womans University. His main research area is on anthropological study of the changing media environment and Korean popular music.

He is currently a freelance K-Pop music critic, chief editor of the K-Pop music online magazine 'MUSIC, and committee member of Korean Music Awards.

# ACCOMMODATIONS

*Hanyang University ERICA Campus provides on-campus dormitory accommodations for all participants*

## Features

- ✓ Twin room with bathroom
- ✓ Bedding provided
- ✓ Wifi available
- ✓ Dormitory laundry room
- ✓ Dormitory cafeteria
- ✓ Dormitory convenience store



# ACTIVITIES



## WELCOME PARTY

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Join the welcome party and meet friends from all around the world! Many fun events and activities are organized.



## CRAFT BEER CLASS

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Visit Korea's famous craft brewery "Amazing Brewery" to learn brewing skills and quench your thirst!

*Join us and enjoy the summer you will never forget!*



## **BUILDING TOUR**

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Korea is well known for architectural engineering. Many well known buildings around the world such as Marina Bay Sands in Singapore, Petronas Tower in Malaysia, and Burj Khalifa in UAE were built by Korean construction companies. You will get the chance to see some of Korea's famous buildings first hand and understand its building management system.



## **EVERLAND / CARIBBEAN BAY**

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Everland is one of Korea's most popular amusement parks. Signature attractions such as the T-Express make Everland a popular destination for a day trip. Meanwhile, Caribbean Bay just next door is one of Korea's biggest water parks. On a hot summer day, Caribbean Bay is the perfect place to cool down.





# FEES



## 2 weeks

- ✓ Take 1 course
- ✓ Earn 3 credits

Tuition	Non-Partner	KRW 1,350,000
	Partner	KRW 750,000
4 Activities	Included in program fee	
Housing	KRW 200,000	
<b>Total (Partner) KRW 950,000</b> <b>Approx. USD 900</b>		



## 4 weeks

- ✓ Take 2 courses
- ✓ Earn 6 credits

Tuition	Non-Partner	KRW 2,700,000
	Partner	KRW 1,400,000
4 Activities	Included in program fee	
Housing	KRW 400,000	
<b>Total (Partner) KRW 1,800,000</b> <b>Approx. USD 1,700</b>		

# HOW TO APPLY

*Details on the application procedure and admission requirements for Hanyang ERICA Summer School 2018 are below:*

**1**

## **Visit Website**

Go to [www.hanyangsummer.com](http://www.hanyangsummer.com), choose your program and click on "Apply Now".

**2**

## **Apply Online**

After creating an account, fill out the online application for HESS 2018.

**3**

## **Submit Application**

The application period is from January 10 until May 30, 2018. Make sure to complete step 2 within this period.

**4**

## **Complete Payment**

Payments must be done by wire transfer only. Payment instructions can be found on our website.

**5**

## **Receive Student ID #**

After completing payment, you will receive a student ID number which is needed for online course registration.

**6**

## **Register Courses**

Course registration is done online prior to the start of the program. Instructions will be emailed.



# CONTACT



**HANYANG UNIVERSITY ERICA CAMPUS**  
Education Research Industry Cluster @ Ansan

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[WWW.HANYANGSUMMER.COM/ERICA](http://WWW.HANYANGSUMMER.COM/ERICA)



# EXPERIENCE KOREA IN A UNIQUE WAY JOIN HESS 2018!

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